



www.melthambeerfestival.co.uk

Become Involved As A Sponsor

Being a sponsor in the staging of the Meltham Beer Festival can bring significant tangible and intangible benefits to sponsoring organisations. Having your company name linked with a major fundraising event, can only reflect positively on your business standing.

Sponsor Us - From £40

A variety of individual sponsorship options are available, including:

- Advertise in our Beer Guide - from £40
- Sponsor Prosecco / Wine - from £40
- Sponsor a cask - £75
- Sponsor live music - from £150

Further details of the sponsorship options and what benefits you will receive are detailed later in this guide (or on the festival website).

Sponsorship Packages - From £150

Sponsorship packages are also available - which combine logo placement, advertising, barrel sponsorship, free tickets and drinks vouchers!

We expect the event to be very popular and would like you to be part of it.

Kind regards,

Neill Curran

On behalf of Meltham Memories / Meltham Beer Festival

Sponsor Us - From £40

What Sponsorship options are there?

A variety of sponsorship options are available - with prices starting at just £40

Individual Sponsorship Options:

Sponsor a Cask - £75

What you get:

- Logo/name on the front of the cask
- Name printed with your beer in the Beer Guide
- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 2 free tickets to a session of your choice
- £6 in free drinks vouchers

Beer Guide Advert - £40 Quarter Page

What you get:

- Quarter Page advert in our Beer Guide
- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 1 free ticket to a session of your choice
- £3 in free drinks vouchers

Beer Guide Advert - £75 Half Page

What you get:

- Half Page advert in our Beer Guide
- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 2 free tickets to a session of your choice
- £6 in free drinks vouchers

Beer Guide Advert - £120 Full Page

What you get:

- Full Page advert in our Beer Guide
- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 3 free tickets to a session of your choice
- £9 in free drinks vouchers

Prosecco / Wine Sponsor 6 x 75cl bottles: £40

What you get:

- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 1 free ticket to a session of your choice
- £3 in free drinks vouchers

Prosecco / Wine Sponsor 12 x 75cl bottles: £75

What you get:

- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 2 free tickets to a session of your choice
- £6 in free drinks vouchers

Prosecco / Wine Sponsor

24 x 75cl bottles: £140

What you get:

- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 4 free tickets to a session of your choice
- £12 in free drinks vouchers

Gin Sponsor

£40

What you get:

- Name printed in Sponsors List in the Festival Beer Guide
- Name and link added to Beer Festival website
- 2 free tickets to a session of your choice
- £6 in free drinks vouchers

Sponsorship packages are also available, which combine logo placement, advertising, barrel sponsorship, free tickets and drinks vouchers!

SPONSORSHIP PACKAGES:

Bronze - £200

- Logo on the festival website
- Quarter page advert in event programme
- Sponsorship of 2 barrels of beer
- Concessions - free entry for 4 x people
- £20 in free drinks vouchers

Silver - £400

- Logo on advertising boards at the event
- Logo on the festival website
- Half page advert in event programme
- Sponsorship of 4 barrels of beer
- Concessions - free entry for 6 x people
- £40 in free drinks vouchers

Gold - £700

- Logo on front of event T-shirts
- Logo on advertising boards at the event
- Logo on the festival website
- Full page advert in event programme
- Sponsorship of 6 barrels of beer
- Concessions - free entry for 10 x people
- £70 in drinks vouchers

Platinum - £1,000

- Logo on front of event T-shirts
- Logo on advertising boards at the event
- Logo on the festival website
- Logo on festival posters / flyers
- Logo on front page of the event programme
- Full page advert in event programme
- Sponsorship of 6 barrels of beer
- Concessions - free entry for 10 x people
- £100 in drinks vouchers

SPONSOR LIVE MUSIC:

Price Band A - £150

- Logo on the festival website
- Company name in event programme
- Quarter page advert in event programme
- Concessions - free entry for 4 x people
- £12 in free drinks vouchers

Price Band B - £250

- Logo on the festival website
- Company name in event programme
- Half page advert in event programme
- Concessions - free entry for 6 x people
- £18 in free drinks vouchers

OPTIONAL ADD ON - Logo featured on the beer festival glasses + £POA

Information For Sponsors

Who is organising the Festival?

The Meltham Beer Festival is being organised by Meltham Memories - the group of volunteers who have been running the Meltham Wartime Weekend since 2008.

Further details about Meltham Memories can be found at: melthammemories.co.uk

When and where will the festival be held?

The Meltham Beer Festival is going to be held in the grounds of Meltham C of E School on the weekend of the 7th and 8th April 2018 (i.e. the weekend after Easter).

The grounds of Meltham C of E School will provide us with plenty of space to erect marquees, a stage, street food vendors etc.

What is the aim of the Festival?

Our local community means a lot to us! The aim of the festival is to raise funds for the annual Meltham Memories Wartime Weekend and local community organisations.

How will the profits be allocated?

With your help, we are proud that we will be supporting the following community groups by distributing the profits from the Beer Festival as follows:

- 40% to Meltham Memories; and
- the remaining 60% to be split equally between: (1) The Carlile Institute, (2) Meltham Wildlife Rescue and (3) The Tom Wroe Memorial Fund.

Who will be staffing the Festival?

The Meltham Beer Festival will be staffed by volunteers from, or organised by, Meltham Memories.

What is happening at the Festival?

We are planning to provide:

- a fantastic variety of local real ale, craft beer and cider;
- a Prosecco Bar and Gin Lounge;
- great live music;
- a selection of soft drinks, food and pub snacks; and
- some traditional pub games.

How much will tickets cost?

We are planning to sell tickets at a price point of £6 per ticket.

Our aim is that the ticket price will include:

- A festival beer glass (worth £2);
- £3 in drinks tokens (enough for a pint of beer)
- a festival beer guide / tasting notes (worth £1)

How much will drinks cost?

Drinks prices have yet to be set, but as a guide - we are planning for the price of beer to be in the region of:

- £1.20 for a third of a pint;
- £1.60 for half a pint; and
- £3 for a pint.



www.melthambeerfestival.co.uk

Organised by:

Meltham Memories

Raising funds for:

Meltham Memories
and the local community